

The Definitive Web3 Address for Cars & Auto Commerce

As vehicles become verifiable assets—title, history, and ownership—the bridge between automotive commerce and blockchain settlement needs a singular, authoritative address. .com was for information; w3.cars is for provenance and ownership.

Category thesis

Title, provenance, and ownership rails for vehicle assets.

High-value use cases

- Title tokenization
- Provenance registry
- Verified listings
- Membership commerce
- Settlement checkout
- Insurance & financing rails

Ideal acquirer profile

- Automotive marketplaces seeking category dominance and trust infrastructure
- OEMs, dealers, and fleet operators building verified ownership rails
- Insurers and lenders monetizing high-intent auto + finance traffic
- RWA issuers expanding tokenization into vehicles and registries

Market authority anchors (publicly reported)

- Al.com — reported \$70,000,000 (2025; disclosed 2026)
- CarInsurance.com — \$49,700,000 (2010)
- Insurance.com — \$35,600,000 (2010; business/site included)
- Voice.com — \$30,000,000 (2019)
- Gold.com — \$8,515,000 (2024)
- Diamond.com — \$7,500,000 (2006)

Confidential acquisition process

- Confidential inquiry → NDA (optional) → proof-of-funds
- Price guidance provided to qualified buyers
- Transaction via escrow (preferred) and verified transfer process
- Immediate handover of domain + associated assets upon settlement